

The Comparative Study of Logistics Cost Structure for Farmers' Siamese Fighting Fish

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Abstract

The purposes of this study were 1) to study logistics cost structure, and 2) to compare logistics activities classified by fish amount. The sample were 99 farmers. The questionnaire was used as the tool for data collection. The data was analyzed in term of frequency, percentage, means, standard deviation, minimum, maximum, One-way ANOVA, and Scheffe method. The results showed that logistics cost structure for farmers' Siamese Fighting fish consisted of two logistics activities including purchasing the input supplies and preparing the delivery. Logistics cost structure for farmers' Siamese fighting fish was 74,081.93 baht per year. The highest logistics cost was transportation for purchasing the input supplies. Moreover, Communication with buyers which is the lowest logistics cost. Furthermore, farmers with different fish amount had no the different level in logistics activities. Farmers with different fish amount had the different level in preparing the delivery with the statistical significance at .05 level.

Keywords: Siamese Fighting fish, logistics cost structure, logistics activities

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