



## ICAC 2019 List of Tourism & Creative Economy 9<sup>th</sup> ICAC2019 @ NPRU

<b>Room : Room 543, Building A5, Faculty of Education</b>			
<b>Session : Tourism &amp; Creative Economy (A)</b>			
<b>Keynote Speaker : Assoc. Prof. Dr. Max Y. C. Lo</b>			
<b>Topic : Tourism and Creative Economy</b>			
<b>Session Chair : Assoc.Prof. Dr. Max Y. C. Lo , Dr.Nipon chuamuangphan, Dr.Prapon Leksuma, Tiranan Pratum</b>			
<b>Date : February 12, 2019 Time: 13.00 – 16.30 pm</b>			
SN	Present	Code	Title
1	Oral	TCE 15	<b>Health tourism The Local Wisdom Of Indigenous Medicine In Sampran District I, Nakhon Phathom Province</b> by Paranee Ninkron
2	Oral	TCE 80	<b>Characteristics of Social Media Influencers Boosting Company's Sales in Beauty Industry</b> by Panassaya Lertthanongsak, Chutida Petchputong, Wipada Anantanor and Dumrong Adunyarittigun
3	Oral	TCE 26	<b>Knowledge, understanding and development approach for document management system of Lakha Subdistrict Municipality, Ban Phaeo District, Samut Sakhon Province</b> by Rungnapa Pengrungruangwon
4	Oral	TCE 110	<b>The Creation of Perspective of Thai Artist in the Early Rattanakosin Period:Phra Bot Eliminated the Self-will of Phaya Maha Chompoo Bodi at Wat Photharam,Chaiya District, Surat Thani Province</b> by Chanya Udompramuan
5	Oral	TCE 76	<b>Customer Perception towards Personal Emergency Response Systems (PERS) for the Elderly in Thailand</b> by PranisaPokam, PetchployThawatmaethakul, Apinya Choeychan and Dumrong Adunyarittigun
6	Oral	TCE 109	<b>Analysis of Artistic Value of the Thai-styled Cubicle: A Case Study of Wat Sai Temple in Surat Thani Province</b> by Tanupol Chantakul, Manatchai Rattanaaburi, Wiwat Jindawong, Ratchadaporn kwansriphet
7	Oral	TCE 81	<b>Development of Tourism in Thailand in the Midst of Critical Competition in the ASEAN Community</b> by Sirintip Denduang
8	Poster	TCE 12	<b>Guidelines for Tourism Development For the People with Disabilities in Nakhon Pathom Province</b> by Suwapha Joradon
9	Poster	TCE 28	<b>Conservation and Reforestation Kuiburi National forest Project Under Royal Initiated Project PrachuapKhiri Khan : Graphic Design for Tourism Campaign</b> by Keangkard Tonthongkam and PattamawanTaweepoj