



ICAC 2019 List of Tourism & Creative Economy  
9<sup>th</sup> ICAC2019 @ NPRU

Tourism & Creative Economy (B)

Sub.	ICAC	Authors	University/ Organization	Topics	Country	Present
1.	TCE 55	Sakesit Paksee	KRU	Halal Tourism Development in Kanchanaburi	Thailand	Lecture
2.	TCE 56	Yuttapong Tonpradoo, Sawit Pongvat	MSU	The Way of Life with Canal change Under the National Council for Peace and Order (NCPO) government	Thailand	Poster
3.	TCE 59	Sornpech Yingmee and Saichai Rattanasatjatham	KRU	The Management of Tourism Attraction in Community : The Presentation of Thai Lifestyles through the Floating Market	Thailand	Lecture
4.	TCE 68	Thanasin Janthadech	STIU	World Heritage Triangle a uniquely outstanding route of the Mekong River Basin	Thailand	Lecture
5.	TCE 69	Chotima Jotikasthira, Suraporn Onputtha and Atchira Tiwasing	RMUTT	Cultural Tourism: The Factors Affecting Tourist's Decision in Central Part of Thailand	Thailand	Lecture
6.	TCE 72	Atchira Tiwasing and Suraporn Onputtha	RMUTT	Man-Made Tourism Attraction: The Role of Social Media on Society's Tourism Perception and Tourists' Decision in Thailand	Thailand	Lecture
7.	TCE 75	Pariyaporn Phonthawornkhunchai, Jirapaas Thepbutr, Chawisa Inyai & Dumrong Adunyarittigun	TU	A Study of Consumers' Satisfaction towards Coconut Sugar Package	Thailand	Lecture

Sub.	ICAC	Authors	University/ Organization	Topics	Country	Present
8.	TCE 76	Pranisa Pokam, Petchploy Thawatmaethakul, Apinya Choeychan and Dumrong Adunyarittigun	TU	Customer Perception towards Personal Emergency Response Systems (PERS) for the Elderly in Thailand	Thailand	Lecture
9.	TCE 78	Natsagdorj Baasanjav Gantsetseg Sanjmyatav	Mandakh	TOURISM TO MONGOLIAN ECONOMY	Mongolia	Lecture